

Robert Buttrick

A successful practitioner with a pre-eminent record of achievement in creating programme and project management centres of excellence and achieving business change. Author of the UK's widely read book on project management. Awarded Distinguished Service Certificate by BSI for services to international programme and project management standards. Honorary Fellow of the APM.

SOME KEY ACHIEVEMENTS

LEADING THE DEVELOPMENT OF PROJECT MANAGEMENT PRACTICE

Author, business writer and consultant:

- ✓ Member of ISO TC258 and BSI MS2 committees on programme and project management standards (ISO21500-2012, ISO 21504-2015, BS6079 Part1:2010): received Distinguished Service Certificate from BSI (2010) for services to project management standards.
- ✓ Author, UK government functional standard, GovS002, Project Delivery, covering portfolio, programme and project management (2017)
- ✓ Author, PRINCE2:2017 edition. One of a three person authoring team, with a focus on practical considerations and tailoring.
- ✓ Author, "The Project Workout", FT Routledge; 5th edition 2018, a top selling project management book in the UK (over 50,000 copies sold in all editions). Also available as "Gestion de Projets" in France (5 editions) and published in Korea, China and Russia.
- ✓ Author "The Role of the Executive Project Sponsor", FT Executive Briefings, 2003.
- ✓ Contributor to: "Handbook on project portfolio management" Routledge, 2018; "Gower Handbook of Programme Management", Gower 2016; APM Body of Knowledge (5th and 6th editions); PRINCE2 Agile, TSO, 2015; "Business, the Ultimate Resource", Bloomsbury, 2002 (short listed for 2002 "Peoples Choice, Book of the Year", also published in USA by Perseus); Good small business guide, Bloomsbury, 2003.
- ✓ Regular speaker at public conferences and private seminars.

MAKING BUSINESS CHANGE POSSIBLE

Devised and implemented a robust project and programme management centres of excellence at BT and at Cable & Wireless enabling visibility, accountability and control for a portfolio of over 2500 projects. Established the confidence and capability needed to undertake complex change projects, embracing organization, infrastructure, systems and processes.

LAUNCHING NEW PRODUCTS WITH THE IMPACT REQUIRED

Developed and implemented a new project based product development approach that increased the number of reliable product launches by a factor of ten.

REDUCING SERVICE PROVISIONING TIME

Reduced service provisioning time from 48 hours to 30 minutes through the effective use of project management. Cut project timescales by 60% through the innovative use of project management and team practices for consumer voice telephony. This resulted in an increase in business growth from 750,000 subscribers to over 1,000,000.

CAREER HISTORY

Visiting Teaching Fellow; University of Warwick WMG

2015 to date

- Prepare and deliver Masters level lectures on programme, project and system engineering open and company courses (Jaguar Land Rover, GE Aviation, L3-TRL). Focus on integration of diverse engineering disciplines and with programme and project management.

- Director, Project Workout Limited (projectworkout.com)** **2003 to date**
- Consultant to £1.5bn turnover international engineering consulting company on the development of practice standards and methods for portfolio, programme and project management. (2018 to 2019).
 - Consultant to the Civil Service Group (Cabinet Office), to support the development of a suite of functional standards for use across government as part of the Civil Service transformation agenda. This include the designing definition and management plan for standards and coaching and advising author teams on style and content. Standards include HR, finance, digital, security, property, analysis, communications, grants, fraud and debt (2017-date).
 - Consultant to the Infrastructure and Project Authority (Cabinet Office), to develop the UK government's functional standard on project delivery, covering portfolio, programme and project management (2017-to date).
 - Advisor to AXELOS on their suite of methods including PRINCE2, MSP, MoP, including development of white papers and thought leadership. (2017to date).
 - Author, PRINCE2:2017 edition. One of a three person authoring team, with a focus on practical considerations and tailoring (2016-17).
 - Conducted study into improving engineering and programme practice on the Great Western Modernisation programme (2015).
 - Review of enterprise wide project methodology for First Group (26 companies).
 - Designed the Programme Office for British Nuclear Fuels Sellafield site comprising over 600 projects and £800m annual spend.
 - Provided high level direction and support to Vodafone UK on its implementation of enterprise-wide project and programme practice, including systems, process and accountabilities.
- BT PPM Method Director** **2010 to 2015**
- Designed, implemented and owned an enterprise wide PPM method for use globally (100,000 person organization), including support systems and training. Over a million hits on web site with 1000 users visiting it every month.
- Deputy Chief Engineer – BT Health** **2005 – 2010**
- Designed and deployed and integrated system engineering and programme management approach for BT's £1bn health contract) to CMMI-DEV standards.
- Manager, Project Management Development, C&W Global (Telecomms)** **1997 to 2003**
- Directed the development and roll out of a "best in class" programme management centre of excellence and environment into C&W Global (formed from 30 companies).
 - Designed and implemented the operating environment to bring over 1500 projects and £2bn annual spend under rigorous direction and management, including SAP and related information systems.
- Programme Manager, Mercury Communications (Telecomms)** **1993 to 1997**
- Board member of £220m turnover SBU, delivering £4m ahead of target.
 - Introduced the first product development and product management processes, increasing reliable product launches from one to ten per month.
- Principal Consultant, PA Consulting Group (Management Consulting)** **1989 to 1993**
- Marketing Manager, Gibb Limited (Engineering Consultant)** **1988 to 1989**
- Introduced financial, operational, marketing and strategic analysis, to turn a poorly performing 2000 person organization into a profitable going concern through effective, business driven project management practices.
- Economic analyst, World Bank, Washington DC, USA (3 month secondment)** **1985**
- Provided economic and engineering advice to Board on \$500m water resource and energy investment in Somalia, pioneering use of computer based analysis tools within the World Bank.

Chief Engineer, Sir Alexander Gibb & Partners/Gibb Ltd/Jacos (Civil engineering) 1977 to 1987

- Undertook financial and economic assessment and modelling of major water resources schemes in Africa including for the severe Sudan drought of 1986.
- Designed and supervised construction of £300m of marine and water resource infrastructure in UK, Kenya, Mauritius, Senegal, Niger, Sudan, Abu Dhabi, Oman, Qatar and Yemen.

QUALIFICATIONS

2013 Honorary Fellow of the Association for Project Management

2008 MSP Advanced Practitioner

2010/1998 Certified PRINCE2 Practitioner

1989 Member, Chartered Institute of Marketing

1989 Diploma in Marketing (distinction) (DiplM)

1988 Master of Business Administration, (MBA), Henley Management College

1981 Member, Institution of Civil Engineers (MICE), Chartered Engineer (CEng)

1977 BEng, 1st class honours, Civil Engineering, University of Liverpool

BOOK REVIEWS – The Project Workout.

Rod Eddington, Chief Executive, BA

Thank you very much for coming to speak at our Programme Management conference - we had a lot of positive feedback from your presentation and were delighted that you were able to give participants solid information based on what you had learned from your experiences - both the good and the "developmental"!

Mike Terrani from California USA

Superb book for PM processes and PMO: This is one of the few books that covers project management as a coherent process while providing detailed guidance for enterprise-level program management.

Robert Heller – one of the UK's top management gurus

Robert's book is an invaluable, lucid and practical guide to a crucial area of management, which has been crying out for the treatment it receives in these pages.

Oded Cohen - The Goldratt Institute

The Project Workout explains the "why" and underlines the "how". It is an important book, taking a leading role in growing a new generation of professional project managers.

Thomsett Associates, Australia

I made your book a set text for the Australian Computer Society's accreditation in Project Management and they are all using your second edition. At last we are seeing some project management books that we are prepared to recommend. Buttrick's approach to project management reflects our Third-Wave model in that it discusses stakeholders well and breaks the "iron triangle" of requirements, deadlines and budget into a more realistic discussion on quality and, wait for it, benefits.

From Amamzon.co.uk

If you are thinking of getting in a project management methodology to run a big change initiative and paying consultants a fortune to reinvent the wheel then this book will save you thousands.

Linda Zarate from Azusa, California USA

A rare gem - This is one of the most business-focused books on project management that you can read. Where other books go into techniques that are specific to project planning and control, this one ensures that business issues are interwoven into each element of project management.

